



**The First International conference on " Sustainable Tourism of the Caspian Sea Coastline:
Opportunities and Challenges"**

10 – 11 May 2012

Conference Hall, Recreational Complex of Petroleum Co. in Mahmudabad (Mazandaran)
North of Iran.

Organizers:

- The University of Maziar
- Iranian Cultural Heritage, Handicrafts and Tourism Organization (ICHTO)
- Ministry of Science, Research, and Technology
- Ministry of Interior of Islamic republic of Iran(the governance of Mazandaran, Guilan and Golestan)

The address of the Conference Secretariat:

No: 3 , the opposite of Esteghlal Hotel, Chamran Highway, Parkway crossroad, Tehran, Iran.

Tel: (+98) 21 2266 5296 – 21 22665070 – 21 22665032 – 21 26216890

Fax: (+98) 21 2266 5295 – 21 2621 6908

Email: info@cstc2011.com

Website: www.cstc2011.com

The address of Maziar University:

Maziar University, Royan, Noor City, Mazandaran Province, Iran

Tel: (+98) 122 6210030-1

Fax: 0122-6228787

Scientific Committee

- **Prof. Reza Salarian.** President and Scientific board member of Maziar University.
- **Prof. Hossein Ali Afkhami.** Scientific board member of Allameh Tabatabaei university.
- **Prof. Maryam Bijani.** Scientific board member of Maziar university (Scientific secretary of conference)
- **Jaber Parsaei.** Scientific board member of Islamic Azad University-Noor
- **MohammadReza Haghjou.** Scientific board member of Mazandaran university
- **Prof.Ebrahim Razzaghi.** Scientific board member of Tehran university
- **Prof. Mahmood Sharepour.** Scientific board member of Mazandaran university
- **Prof. Mozaffar Sarrafi.** Scientific board member of Shahid Beheshti university
- **Prof. Mahmood Ziaei.** Scientific board member of Allameh Tabatabaei university
- **Prof. Mohsen Ellini.** Scientific board member of ministry of Agricultural Jihad
- **Prof. Elham Gholami.** Responsible of tax values group of Ministry of Finance
- **Prof. Mohammad fazeli.** Scientific board member of Mazandaran university
- **Prof. Mahnaz Keshavarz.** Scientific board member of university of Payam-e-noor
- **Prof. Esmaeil Kahrom.** Active in environment affairs and university lecturer
- **Prof. Metin Kozak.** Editor-in-chief of Anatolia international journal of tourism and hospitality research.
- **Prof. Nazmi Kozak.** Editor-in-chief of Anatolia international journal of tourism and hospitality research.
- **Payman Kazemi.** Director general of sample regions of tourism of tourism organization
- **Prof. Mahmood Manshouri.** Scientific board member of Faculty of Medical science of Shahid Beheshti university.
- **Prof. Farshad Momeni.** Scientific board member of Allameh Tabatabaei university
- **Amir Hashemi Moghaddam.** Scientific board member of Maziar university.
- **Prof. Seyfollah Seyfollahi.** Associate professor of Allameh Tabatabaei university and Islamic Azad university (Research and science unit)
- **Prof. Ali Rahimpour.** scientific board member of of tourism research center
- **Prof.Ali Asghar Rezvani.** Scientific board member of higher education center of cultural heritage
- **Mohammadreza Haeri.** Editorial Director of Iranshahr architecture magazine.

- **Prof.Gholamreza Kazemian.** Scientific board member of Allameh Tabatabaei university.
- **Prof. Pirouz Mojtahedzadeh.** Scientific board member of Tarbiat Modarres university,Managing director of the Urosevic research foundation in London.
- **Mahmoud Misaghi.** Scientific board member of Mazandaran university.
- **Prof. Rahmat Abbasnejad.** Scientific board member of Mazandaran university.
- **Prof. Sadrodin Motevali.** Member of scientific board of Islamic Azad university, unit Noor.
- **Prof. Mohammadtaghi Rahnemaei.** Member of scientific board of Tehran university.
- **Prof. Maharaj Vijay Reddy.** Senior lecturer in tourism. Bournemouth university.
- **Prof. Veena Tewari Nandi.** Asst.Professor of Asia Pacific Institute of Management.
- **Prof. Mansour Afsharmohammadian.** Executive director of the Association of State Universities of Caspian Sea Region
- **Prof. Patricia Johnson.** Lecturer in Tourism,University of Newcastle, Australia
- **Prof. Andreas Dittmann.** Professor and head of human geography department at Justus Liebig University Giessen, Germany

Conference Goals:

- investment opportunities in different fields of coastal tourism
- Caspian Sea coasts potentials for attracting tourist
- sustainable tourism development approaches in Caspian Sea regions
- how to organize Caspian Sea coastal strip
- Promoting solidarity among countries nearby the Caspian Sea in field of coastal tourism
- Discussion on the tourist product promotion in the Caspian Sea Regions
- Tourism vis-à-vis coming together of cultures in the Caspian Sea areas
- Domestic and incoming tourism development in Iran.

Topics:

1. Economy and Tourism
2. Culture and Tourism
3. Communications and Tourism
4. Environment and Tourism
5. Management, Planning and Tourism
6. Education, Research and Tourism
7. Region, City, Architecture and Tourism

Paper Format

- Papers should be prepared in accordance with the conference research areas
- Papers should have not been submitted or published in other conferences or journals.
- Abstracts should not be more than 250 words and must be submitted online on www.cstc2011.com
- Full papers will undergo a peer review process and will be evaluated by a team of referees. Accepted full papers will be published in Conference Proceedings\book.
- Please prepare your full paper in accordance with the following format and submit your full paper only in word 2007 format:
 - Font type: Times New Roman
 - Font size (text): 11
 - Font size (tables and figures): 10
 - Paper length: 20 pages (maximum)
 - Line spacing: single
 - Paper size: custom size (width: 17 , height: 24)

Deadlines:

Abstract submission February 01, 2012
Full text submission March 01, 2012
Author notification for the full papers March 11, 2012

Pilot council members:

- Seyyed Hasan Mousavi,
Vice President of the I.R. of Iran and President of Iranian Cultural Heritage,
Handicrafts and Tourism Organization
- Zeinolabedin Khorramshad, Ph.D,
President of Islamic Culture and Communications Organization
- Reza Salarian, Ph.D,
Conference Chairman and President of Maziar University
- Mehdi Sa'dati: the governor of Guilan
- Aliakbar Tahaei: the governor of Mazandaran
- Javad Ghana'at: the governor of Golestan

Conference Chairman: Prof. Reza Salarian, Ph.D, President of Maziar University

Conference Scientific Secretary: Prof. Maryam Bijani, Ph.D

Conference Executive Secretary: Alireza Ghaffari

Conference International Coordinator: Kourosch Esfandiar